



Fort Lauderdale, Florida
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About:

Specializing in Graphic Design, Layout Design, Branding and much more. Considerable diverse experience and an extensive skills set as you will see in the resumé below. My design background is extensive. I am a graduate of Parsons School of Design, but the thrust of my design sense and software knowledge comes from hands-on experience in the fields of printing, graphic design and web design. I am Mac literate and have an excellent grasp of printing and web software disciplines.

Please visit my on-line portfolio at www.designbyadriana.com. I appreciate your time and consideration. Feel free to contact me if you are interested in discussing a remote (preferred) or local part-time in-office position.

Completely Macintosh literate. I have full working knowledge of Mac OS (Big Sur).

Skillset:

- Microsoft Word
- PowerPoint Presentations
- Typography
- Adobe InDesign CC2024
- Adobe Photoshop CC24
- Adobe Illustrator CC24
- Web Design
- Word Press
- Elementor
- Adobe XD
- Adobe Acrobat Pro DC
- Apple Keynote
- Adobe Dreamweaver CC24
- HTML5/CSS
- Email marketing
- Full Pre-press production
- Logo design
- Facebook Advertising
- PowerPoint Presentations
- Trade Show Graphics
- CMS
- Social Media Graphics

Most Recent Work History:

Art Director (CSI International, Inc. is an Opulence Magazine parent company)

South Florida Opulence Magazine (free-lance) Art Director (www.southfloridaopulence.com)

eWoman Magazine (ewomanmagazine.com)

Nine-O-Nine Magazine (Art Director) Magazine Design and production of all content, web design, eblasts and Power Point presentations.

G.L. Homes, Inc. Marketing Art Director (free-lance)

European Graphics –Senior Art Director (freelance)

Savings is a Great Habit-Children's Learning Coloring Book. Interior and Pre-Press Production. Author: Sam Renick

Evolution: The Grand Experiment & Evolution (Part I)-2008) and The Grand Experiment (Part II 2010-2011)

I worked with the author (Carl Wener, M.D.) of a high school science book (263 pages). I created and executed the format (layout) and produced the final digital files. This included some color correction on images supplied by (author) client. Publisher: New Leaf Press.

Publication Awards:

Awards:

2020 Niche Prestige Best Print Magazine Award

2020 ASME Best Cover

2019- Sunshine State Awards (SPJ) Best Cover/ Best Interior Page Design (4/C -Winter)

2019 Charlie Award- Best Overall Cover (Fall)

2019-Ad Fed Fort Lauderdale Silver Magazine Design (4/C Publication-Fall)

2018- Ad Fed Fort Lauderdale Silver Regional Best Cover (4/C Publication-Spring)

2018-Ad Fed Fort Lauderdale Magazine Design (4/C Publication-Summer)

2017- Sunshine State Awards (SPJ) Best Cover/ Best Interior Page Design (4/C Publication-Fall)

2017- Ad Fed Fort Lauderdale Gold Cover (4/C Publication-Winter)

2017- Ad Fed (Fort Lauderdale) Gold Interior Pages (4/C Publication-Winter)